

Access Framingham would like to say a special THANKS to ALL volunteers and producers who make The Framingham Beat possible!

Here are some tips that can make our experiences in the field reporting and filming easier and consistent!

Camera Operator: Always grab a program, brochure, playbill, agenda of the event for the editor and marketing department to know the correct names & spellings of the event participants & organizers.

Events Shoots

Shoot exteriors of event location

- 2-3 minutes of footage
- establishing shots, wide shot, slow pans, slow pulls
- signage close-up, slow zooms, wide shots, pans, different angles

Shoot interior of event location

- 2-3 minutes of footage
- wide shot of room, stage or venue
- wide shot pan of room, stage or venue
 - wide shot to medium shot
 - medium shot to wide

Interviews or Man on the Street

Event Organizer

- say and spell first and last name
- say job title or affiliation & organization
- what is the goal or purpose of this event
- what is the history of the organization
 - what is the history of this event

- tell us about the participants in this event
- where can people find out more info about your organization

Participant

- say and spell first and last name
- say job title or affiliation & organization
- why did you decide to attend this event
 - what does this event mean to you
- what do you hope to get out of attending this event
- what impact has this event had on you personally
- what would you want others to know about this event
 - give us a description of your products on display

Broll (lots of Broll)

- wide shot
- medium shot
- tight shot
- extreme close up
- set your shot - then make your move
 - pan, pull, zoom, rack focus
 - different angles

Always use a tripod, make sure to double check your audio inputs and use your headphones!!

If, you have any questions or concerns please contact Frank Morello at fmorello@accessfram.tv

Thanks,
Access Framingham Staff